

MOASPA

MISSOURI ASSOCIATION OF SCHOOL
PERSONNEL ADMINISTRATORS

MOASPA 2020 Conference BUSINESS MEMBER (EXHIBITOR) INFORMATION

Business Membership

MOASPA wouldn't be the same without our business members! We are so grateful for your participation, sponsorships and friendship. For 2020-21, our business membership structure has changed, and we believe that this provides more benefits and equity. This document presents information about the benefits at each level.

Table Set up

During the 2020 conference our business members will set up tables around the perimeter of the area where our conference participants eat breakfast and lunch on Thursday (Kinderhook room). Table choice will be first come first serve, based on when payment is received, gold members receiving first choice.

Sponsorships

All business members are invited to sponsor an event or item at the conference. Please see the Sponsorship Opportunities chart in this document. Sponsorships are on a first come, first serve basis, so if you are interested, please contact Patty Corum asap! Thank you!!!

Registration and Payments

Please register online at www.moaspa.org by August 1, 2020. Name all conference participants on registration form. All payments are due by August 15, 2020. (Registration opens March 1, 2020.)

Thank you!

MOASPA would like to thank you for considering participation in our conference. We value your partnership! If you have any questions, please do not hesitate to contact me!

Patty Corum, Executive Director, pattycorum@gmail.com, 314.402.7511

MOASPA BUSINESS MEMBERSHIPS – 2020

<u>Benefits</u>	<u>Silver (\$2,000.00)</u>	<u>Gold (\$4,000.00)</u>
<p>MOASPA Membership, Conference Visibility and Participation</p>	<p>Membership and full conference participation for <u>two individuals</u> including opening sessions, breakout sessions and social events (can purchase additional participant at 100.00)</p> <p><u>Ability to sponsor</u> items or events (see Sponsorship Opportunities)</p> <p><u>Business Member table</u> at the conference in eating area. Will be introduced during breakfast on Thursday.</p> <p><u>Flyers</u> may be included in registration packet</p>	<p>Membership and full conference participation for <u>up to four individuals</u> including opening sessions, breakout sessions and social events (can purchase additional participant at 100.00)</p> <p><u>Ability to sponsor</u> items or events (see Sponsorship Opportunities)</p> <p><u>Business Member table</u> at the conference in eating area and <u>top selection for table placement</u>. Will be introduced during breakfast on Thursday.</p> <p>Gold Business Members will have a <u>designated table at lunch</u> to which you may invite MOASPA members to join</p> <p><u>Flyers</u> may be included in registration packet</p> <p><u>May co-present with district member</u> at the conference during regular break-out sessions time</p>
<p>Brand Awareness</p>	<p><u>Listed on Website</u> as Member of MOASPA (including logo and link)</p> <p><u>Highlighted in slides</u> during breakfast and lunch at conference</p> <p><u>¼ page ad</u> in conference program (printed)</p>	<p><u>Listed on Website</u> as Member of MOASPA (including logo and link)</p> <p><u>Highlighted in slides</u> during breakfast and lunch at conference</p> <p><u>½ page ad</u> in conference program (printed)</p>
<p>Communication with MOASPA</p>	<p>Receive <u>Membership Directory</u> on September 1 for the 2020-21 school year</p>	<p>Receive <u>Membership Directory</u> on September 1 for the 2020-21 school year</p> <p><u>May provide expanded information and materials</u> to new HR boot camp participants.</p>

MOASPA SPONSORSHIP OPPORTUNITIES

Item or Event	Number of Sponsors	Total Cost	Description
Boat Ride	1 or 2	\$5,000.00	All participants are invited to a 2 hour boat ride on Lake of the Ozarks. This experience includes drink tickets (which includes business logo) and hors d'oeuvres during the boat ride. Sponsoring business will have signs at the event, showing their sponsorship and support.
President's Reception	1 or 2	\$3,000.00	All participants are invited to an opening President's Reception on Wednesday evening, the first night of the conference. This experience includes drink tickets (which include business logo) and hors d'oeuvres and typically takes place outside by the pool, weather permitting. Sponsoring business will have signs at the event, showing their sponsorship and support.
Lunch	1	\$3,000.00	Lunch is served on the Thursday and our turnout is almost 100%! Sponsoring organization will facilitate the welcome at our lunch!
New HR Boot Camp	1	\$2,000.00	MOASPA members are invited to a New HR Boot Camp where they are provided with information from attorneys and other HR professionals. Lunch is provided. Sponsoring business will have signs at the event, showing their sponsorship and support.
Breakfast	2	\$2,000.00	A hot breakfast is served on Thursday morning and Friday morning to all of our members. Sponsoring organization will have the opportunity to welcome everyone to breakfast.
Conference Programs	1	\$1,000.00	Printed program books are distributed at registration. Sponsorship of conference program will be printed on the conference book.
Snack Break	2	\$1,000.00	A coffee/tea/soda and snack break is provided Thursday morning and Thursday afternoon. Sponsoring business will have signs at the event, showing their sponsorship and support.

Awards	1	\$1,000.00	Awards are now being presented to MOASPA members. This sponsor will be able to join MOASPA leaders in presenting the awards.
Breakout Sessions	20	\$1,000.00	Breakout sessions are on Thursday of the conference. Sponsoring business will have signs in each breakout session showing their sponsorship and support.